

Foundational Al Bootcamp

Turn your team into expert Al users—see ROI in weeks, not years.



Al is not just a technology problem-- it's a people skills problem.

Everyone has the same AI tools. The winners are the companies whose people actually know how to use them.

Your people waste hours every day on work AI could handle in minutes—but they don't know where to start. We show your entire company what's possible, give them wins on day one, and support your internal champion as they drive adoption. While your competitors spend a year debating pilots, your team is already working faster—and that advantage compounds as AI improves.

BOOTCAMP OVERVIEW

Our Solution: Business-First AI Personas

- The Problem-Solver: Research, troubleshooting, expert insight
- The Writing Assistant: Authentic tone and communication
- The Librarian & Analyst: Extract insights from content and data
- The Brainstormer & Coach: Creative thinking, leadership, and navigation

Program Format: 6 Weeks of Strategic Enablement

- Live Weekly Workshops (90 mins):
 - o Demo → Strategy → Practice
- Office Hours (2x/week):
 - o Personalized Support + Q&A
- Asynchronous Video Modules:
 - Foundational Al Content
 Bring Your Own Use Case (BYOUC):
 - Practical, business-specific application
- Next Steps Strategy Session:
 - o Company-wide Alignment + Al Roadmap

Deliverables

- A custom Al Assistant trained to write in your tone
- A list of concrete, role & industry-specific use cases
- A custom Al prompt library for your team
- A repeatable workflow for long-term AI success personalized workshop with
 - A team-wide Q&A + a free consult for immediate AI challenges
 - An option to develop your team's AI Strategy & Implementation





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Key Benefits



- Save 30 min 2 hours daily per employee
- 6 weeks to achieve measurable impact.
- Teams complete tasks 56% faster with generative Al.
- Companies adopting Al grow their revenue 2.5x faster
- Reduce time spent on menial tasks
- Augment employee abilities
- Ability to navigate + use AI technology

56%

Faster task completion with AI

5-10x

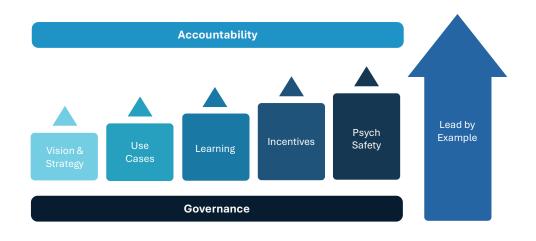
Expert vs beginner AI productivity gap

5-15 hours

Average time Kiingo participants save with AI

Content Overview

| Week | Module | Goals |
|------|------------------------------------|--|
| 1 | Foundations for Al Partnerships | Understand the AI persona framework Set up ChatGPT effectively + develop custom context prompt |
| 2 | Your AI Problem- Solver | Al for research, troubleshooting, and tackling roadblocks Apply expert-style prompting methods like "step-back prompting" and "ask an expert" to solve challenges quickly |
| 3 | Your AI Writing Assistant | Use AI to produce high-quality writing in your own voice Techniques like priming and few-shot prompting Create a GPT that drafts emails and content in your tone |
| 4 | Your Al Librarian & Analyst | Learn to extract meaningful insights from documents and data Use Retrieval-Augmented Generation (RAG), Q&A GPTs, and summarization tools to speed discovery and data interpretation |
| 5 | Your Al Brainstormer & Coach | Unlock creativity and decision-making support with AI Use prompt chaining and emotional prompting to ideate, handle complexity, and build for role-specific challenges |
| 6 | Your Al Integration Strategy | Learn to combine all personas into a seamless workflow Explore automation platforms + build Al habits Create a roadmap of actionable use cases for your business |



Kiingo Al Adoption Model

How businesses turn Al intent into real, sustained usage.



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Kiingo Al Adoption Process Flow

A three-phase roadmap for business adoption.

Phase I:
Using LLMs to gain efficiency (Generative AI)

Phase II:
Al for Process Automation
Using Agentic AI to create Digital Assistants, Data Analytics

From a Vistage Chair

I have clients interested in improved application of AI and can now recommend Kiingo from experience.

I was already addicted to the benefits of using AI as an advisor and research assistant, but I feel several times more effective and now understand how to use it in the context of teams and larger project planning and automation.

-- Todd Girvin, Vistage Chair

Why Kiingo? What a Recent Client Had to Say:

I am certainly no technically geek, but with Kiingo's bootcamp I gained comfort and familiarity with using AI really quickly. The bootcamp gave me an all-important vision about how I can leverage AI. And Kiingo gave me impactful use cases for my business and continue to do so with their informational newsletters.

-- Doug Roberts, Vistage Chair | Founder & President of Rocket Leaders

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BUILD YOUR AI ADVANTAGE TODAY

Contact: sohrab@kiingo.com | **Website:** kiingo.com Custom proposals and team onboarding available upon request.