

# Foundational AI Bootcamp

We train your team to actually use AI, on their real work, in four weeks.

600+

companies

4,000+

execs trained

9.4/10

rating

## AI is not just a technology problem — it's a people problem.

We treat AI as a "digital intern" — your team learns to direct it, not defer to it. Real capability that compounds as AI improves.

### PROGRAM FORMAT



#### 4 Core Training Sessions (1 hr each)

Hands-on, instructor-led with live demos



#### Daily Office Hours

Personalized support + Q&A between sessions



#### Bring Your Own Use Case

Apply every skill to your real business problems



#### AI Bootcamp Report

Skills gained, hours saved, workflow priorities



#### AI Roadmap Session

AI Champion identified, alignment, and next steps

### WHAT YOUR TEAM WILL BE ABLE TO DO

- ✓ Write effective prompts that get useful results
- ✓ Build custom AI assistants for their specific roles
- ✓ Run research and competitive intelligence with AI
- ✓ Analyze data and generate visualizations conversationally
- ✓ Create reusable, multi-step workflows for recurring tasks
- ✓ Connect AI to company data and internal tools
- ✓ Present a portfolio of AI use cases to stakeholders
- ✓ Evaluate AI output critically before acting on it

*Works with ChatGPT, Claude, Gemini, or your preferred AI tool.*

5–15 hrs

Saved per person per week

9.4/10

Client recommendation

10%→70%

Average adoption increase

\$1.08M

Yearly savings  
(75 users, 7.5 hrs/wk)

“There are a lot of BS AI groups, education programs, and promises out there that are just scams or money grabs without real ROI or tangible products. I've said it before and I'll say it again, Kiingo AI is truly a step ahead in this industry... Keep doing great things and pushing the envelope while maintaining high standards.

— Summer Hopson, Marketing Lead, Dumont Printing

“Kiingo gave us the tools to really understand how AI can help our company. We learned what to expect from it, how to use it responsibly, and how to write prompts that get faster, more accurate results. That knowledge put us miles ahead—it feels like we started five miles down the road compared to everyone else.”

— Robert Moore, Vistage Chair • 10x+ ROI • 10% → 75% adoption

“Hopelink is sending our second round of senior leaders through the Kiingo AI Bootcamp. Ross and his team have been responsive and supportive in preparing us for safe, responsible implementation.

— Meghan Altimore, CEO, Hopelink

# Session-by-Session Skills & Concepts

The "digital intern" model — your team learns to direct AI, not defer to it.

Session 1

## Foundations

**SKILLS & CONCEPTS**

- AI as collaborator — the "digital intern" model
- Iterative prompting — conversation, not commands
- Hallucinations & limits — catching confident errors
- Data privacy — what's safe to share
- Few-shot prompting & context prompts

**WHAT YOU CAN DO**

- ✓ Write effective prompts that get useful results
- ✓ Build a reusable context prompt for your role
- ✓ Make AI write in your voice with examples

Session 2

## Research & Ideation

**SKILLS & CONCEPTS**

- Three prompting principles — objective, context, constraints
- AI-powered deep research — minutes, not days
- Meta-prompting — AI helps write better prompts
- Content repurposing across formats
- Source evaluation for accuracy and gaps

**WHAT YOU CAN DO**

- ✓ Run competitive intel and market research with AI
- ✓ Transform reports into podcasts, FAQs, summaries
- ✓ Evaluate AI research output critically

Session 3

## Make It Reusable

**SKILLS & CONCEPTS**

- Custom AI assistants — persistent instructions + knowledge
- Knowledge file integration — your docs in AI
- Prompt chains — multi-step complex workflows
- Conversational data analysis in plain language
- Workflow documentation for your team

**WHAT YOU CAN DO**

- ✓ Build a custom AI assistant for your specific role
- ✓ Analyze data and generate visualizations
- ✓ Design multi-step workflows for recurring tasks

Session 4

## Beyond the Chat

**SKILLS & CONCEPTS**

- Connectors & integrations — AI + your tools
- AI agents — multi-step task execution
- AI-assisted coding — automations in plain English
- Use case communication — presenting ROI

**WHAT YOU CAN DO**

- ✓ Connect AI to company data and internal tools
- ✓ Describe automations in plain English for AI to build
- ✓ Present a portfolio of AI use cases to stakeholders

## INVESTMENT

<p><b>\$12,000</b></p> <p>Up to 15 employees 4 sessions + office hours</p>	<p><b>\$18,000</b></p> <p>Up to 30 employees 4 sessions + office hours</p>	<p><b>\$23,000</b></p> <p>Up to 40 employees 4 sessions + office hours</p>	<p><b>\$28,000</b></p> <p>Up to 50 employees 4 sessions + office hours</p>	<p>RECOMMENDED</p> <p><b>Bootcamp + 3-Mo AI Accelerator</b></p> <p><b>~\$24K</b></p> <p>No gap between training and momentum.</p>
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Custom proposals for larger organizations. Includes office hours, bootcamp report, AI roadmap session.

“ Fifteen of our team members attended the Kiingo AI Bootcamp, and it exceeded expectations. The training was engaging, relevant, and directly applicable to our work. — Megan Stallard, Director of Operations, Southwest Solutions Group

Ready to build real AI capability? Book a free strategy call to explore + roadmap your AI goals.